

MATRIX INTERCOLLEGIATE FEST - 2K26

GENERAL RULES

- Internal Participation (Vel Tech Students) is not allowed
- The registration fee is Rs.150 and the last date for registration is 10/02/2026.
- There is no On-Spot registration.
- All participants must present their ID cards or letters of authorization issued by their institutions.
- Before registration, participants are kindly requested to review the rules.
- After registering, participants will receive WhatsApp group updates.
- Props, dresses, stationery will not be provided.
- Discipline must be maintained on the campus.
- Any form of vulgarity or plagiarism will lead to disqualification.
- All events will commence on time.
- Students college ID Card is compulsory
- Judges decision will be final.
- Amount will not be refund in any situations .

Note : We have provided the event time schedule. Please refer to it and register for the events. If there is a time clash between events, participants can attend only one event.

Contact

Mr. Ganesh. D - 9962951144
Mr. Nithish K. R - 9445052221
Mr. Mohammed Yahya - 9363092287
Ms. Sure Satviki - 7993771206

Dr. Sagunthala Memorial Young Business Leader

About the Event:

Dr. Sagunthala Memorial Young Business Leader (Best Manager) is a prestigious event designed to test leadership, decision-making, and managerial excellence through multiple competitive rounds.

- No. of participant: 1
- There will be three rounds.
- Round 1: Prelims – Paper Quiz (Based on Organization).
- Round 2: Group Discussion.
- Round 3: Crisis situation - On spot.
- Candidates participating in Best Manager are not supposed to participate in any on stage event(s).
- The participants have to show up their resume for the event.
- Participants must adhere to the corporate attire.
- Amongst all the participants, only the best 3 will be chosen for the finals



Contact

Kamali B - 93428 48454

Trade Titans

About the Event:

Trade Titans is a stock market-based competition that evaluates participants' analytical skills and trading strategies through preliminary and final rounds.

Participation is allowed individually or in teams of two members only.

The event consists of two rounds: the Preliminary Round and the Final Round.

Round 1 : Preliminary Round

- This round acts as a screening stage for all participants.
- Use of mobile phones, laptops, smartwatches, or any electronic gadgets is strictly prohibited.
- Participants must rely only on their knowledge and logical reasoning.
- Any violation of rules will result in immediate disqualification.

Round 2 : Final Round

- Only teams qualified from Round 1 can participate.
- Participants must not discuss or interact with members of other teams.
- Each team must bring a mobile phone or a laptop.
- A stable internet connection is mandatory.
- The application or platform will be announced during the event.
- The decisions of the organizers will be final and binding.

Contact

Lokesh. K - 91 63747 40927

Beat Blast

About the Event:

Beat Blast is a high-energy group dance event that celebrates rhythm, coordination, and creativity across various dance forms.

Rules & Regulations

- No. of participants, 2-6 members in a group
- All participants must register within the given timeline; on-spot registrations are not allowed.
- Participants should report at least 60 minutes before their scheduled performance time.
- Performance Time Limit: Maximum 4-5 minutes, and exceeding the time limit may lead to negative marks or disqualification.
- Any dance form is allowed (Classical, Folk, Western, Fusion, etc.).
- Participants must bring their own music tracks in mp3 format with the institute name, team name, with team leader contact number to the coordinator's WhatsApp mobile number and submit them before the event.
- Props are allowed, but they must be safe and handled by participants themselves.
- Vulgarity, offensive gestures, or inappropriate costumes are strictly prohibited.
- Discipline and decorum must be maintained throughout the event.

The judges decision will be final and binding.

Contact

Keerthika S - 91 90423 71166

Solo Storm

About the Event:

Solo Storm is a solo dance competition where performers express talent, versatility, and adaptability through dynamic stage performances.

Rules & Regulations :

- This event is open for Individual Dance only (1 participant per entry).
- Participants must register within the given timeline; on-spot registrations are strictly not allowed.
- Participants should report at least 60 minutes before their scheduled performance time.
- Performance Time Limit: Maximum 3 minutes. Exceeding the time limit may lead to negative marks or disqualification.
- Any dance form is allowed, including Classical, Folk, Western, Freestyle, and Fusion.
- Participants must submit their music track in MP3 format, clearly labelled with the Institute Name and Participant Contact Number, to the coordinator's WhatsApp number before the event.
- Props are allowed, but they must be safe, manageable, and handled by the participant only.
- Vulgarity, offensive gestures, or inappropriate costumes are strictly prohibited.
- A Second Round (Adaptability Round) will be conducted for shortlisted participants, where dancers must perform to random music or a theme provided on the spot.
- Discipline and decorum must be maintained throughout the event.

The Judges decision will be final and binding.

Contact

Jaysri K - 93635 37186

Short Film

About the Event:

This short film competition focuses on creativity and storytelling through impactful one-minute films shot within the campus.

Rules & Regulations :

- The entry should be treated as a 1-minute short film.
- Original content is highly encouraged.
- Vulgar, abusive, or offensive content is strictly prohibited.
- Each team may consist of 1 to 5 members.
- An on-spot theme may be provided by the judges, or participants may be allowed to work without a specific theme.
- Only registered members are permitted to appear both in front of and behind the camera.
- The maximum duration of the reel is exactly 1 minute.
- The short film must be shot exclusively within the Vel Tech University premises.
- Dubsmash videos and montage-style edits are discouraged.

Camera quality will not be a judging criterion; creativity and storytelling will be given priority.



Contact

Ganesh D - 99629 51144

Adzap

About the Event:

Ad Zap is an on-the-spot advertisement event that challenges teams to creatively promote a product or brand within a short time.

Rules & Regulations :

- Each team must consist of 2-5 participants.
- A product, brand, or service will be allotted on the spot through a lucky draw or chits.
- Teams will be given 2-5 minutes to prepare their advertisement. • Each team will have 1-2 minutes to present their advertisement.
- Only self-made or on-the-spot props are allowed.
- Electronic gadgets are not permitted, unless specified by the organizers.
- Advertisements must be original, creative, and relevant to the assigned product.
- Vulgarity, offensive content, or defamation of any brand is strictly prohibited.
- Teams may incorporate acting, slogans, jingles, role-play, or storytelling.

Judging Criteria

Creativity and innovation, Clarity of message, Presentation and confidence, Time management, Audience impact



Contact

Karthick Sai - 99332 14237

Cine Buff

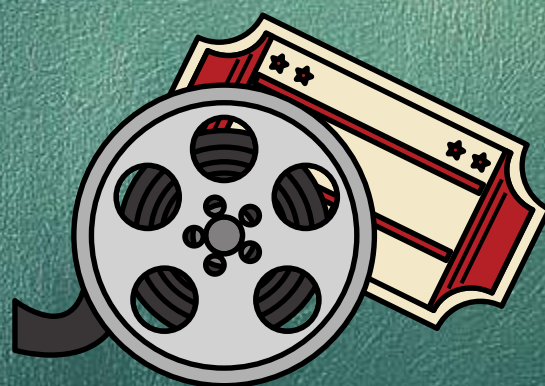
About the Event:

Cine Buff is a fun-filled show fest where teams identify movies, characters, and cinematic elements using exciting clues.

Rules & Regulations:

Participants use the projected clues related to film and find out the name of the movie that has been hidden behind the hints. Teams will engage and have fun figuring out the mysteries in film industry.

- Each team must consist of 2 participants.
- Round 1: Teams guess the names of the famous people or popular character from the movie world using specific clues.
- Round 2: Teams figure out the names of the movies using the clues about actors, actresses dialogue and songs with the opening, inter, post lude of the songs.



Contact

Pavithra S - 9361196577

Executive Walk

About the Event :

Executive Walk is a corporate-themed event showcasing professionalism, confidence, and presentation through walk and concept-based rounds.

Rules & Regulations :

- 5-8 participants per team.
- Depending on the formations, attitude, outfits and music selection winner will be selected.
- Team should strictly adhere to Theme.
- Only formal outfits will be considered while evaluating the score.
- Accessories and certain corporate properties may be used to earn bonus points and must be brought by the candidate themselves.
- Background music to be in an mp3 format in pen drive and need to be submitted to the event heads one hour prior to the event. Technical issues and format compatibility for the audio files will be the sole responsibility of the team.

Round 1 :

5-8 Members can perform from each team. And this round is fully a corporate walk. Maximum time allotted will be 6 minutes and 2 minutes for the questions from the juries.

Round: 2 (Concept Act)

In this round a situation will be given and the team should prepare and perform with in given time. Best teams will be selected and taken to the next round.

Note: Only teams that submit the music to the coordinator at least one hour before the event will be considered for participation. Late submissions will not be accepted.

Contact

Kunal Singh - 9677042636

Rhythm Fest

About the Event :

Rhythm Fest features Group singing performances with an online selection round followed by a live on-stage finale.

Group Singing Rules :

- No. of participants : 2-10 members in a group
- Performance Time Limit: 5-6 mins
- Participants must bring their own instruments
- No. of rounds -2

Round 1 - Online video selection.

- Should submit a video consists of 3-5 minutes before 6th Feb 2026.
- Send your videos to the coordinator Lakshmi Priya (8610507318) with your institution name, band name, leader name and leader's mobile number.

Round 2 - On-stage event (Shortlisted candidates are allowed to participate in this round).

- Choice of song are open but Songs should be free from vulgarity.
- Participants will not be allowed to refer the lyrics while singing.
- Instruments should be set up within 2 minutes.



Contact

Lakshmi Priya K - 86105 07318

Rhythm Riot

About the Event :

Rhythm Riot features solo singing performances with an online selection round followed by a live on-stage finale.

Solo Singing Rules :

- Performance time: 3-5 mins.
- No of rounds : 1
- Choice of song are open but Songs should be free from vulgarity.



Contact

Lakshmi Priya K - 86105 07318

Iconic Shots

About the Event :

Iconic Shots is a mobile photography event themed Life in Frames, encouraging participants to capture meaningful moments visually.

Rules & Regulations:

Theme : Life in Frames.

- Each participant can submit 1 photograph.
- Photographs must be original and captured by the participant.
- Only a Mobile camera is allowed.
- No manipulation or AI-generated images.
- Photos must strictly match the given theme.
- Images with captions, watermarks, or borders will be disqualified.
- Format: JPEG / JPG.
- File size: 2-5 MB.
- File name: Name, institute name _Title



Contact

Dhanush K - 93844 97375

Block & Tackle

About the Event :

Block & Tackle is a debate-based event where participants present arguments FOR or AGAINST assigned topics.

Rules & Regulations :

- The topic will be assigned to the participant's On-Spot.
- No. of rounds - 2.
- Participants will be divided to speak either FOR or AGAINST the given topic.
- Each participant must clearly present arguments supporting their allotted side.
- Each participant will have 3 minutes to speak.
- The competition requires a minimum of 2 and a maximum of 3 participants per team.
- Only 5 teams will be selected for the final round.
- Participants should maintain clarity, relevance, and logical reasoning while presenting their views.
- Unparliamentarily language shouldn't be used and proper language should be maintained.



Contact

Dudduganta Pallavi - 95495 42267

GESTURE GENIUS

About the Event :

Gesture Genius is a mime competition where teams communicate strong messages through expressions, movements, and coordination.



RULES :

- Each team can have a maximum of 8 members.
- The performance should not exceed 5 minutes.
- The mime should convey a clear concept and moral message.
- Judging criteria: Innovation, Depiction of the situation, Teamwork, and Expressions.
- Vulgarity in any form is strictly prohibited and will result in disqualification.
- Teams must bring their own props; the organizers will not provide anything.
- Props and instrumental music are allowed. However, music must be submitted one hour before the event to the coordinator.
- Music should be instrumental only (no lyrics) and must be brought on a pen drive.

Note: Only teams that submit the music to the coordinator at least one hour before the event will be considered for participation. Late submissions will not be accepted.

Contact

Bhuvanesh J - 6369288910

IPL Auction

About the Event:

IPL Auction is a strategic team event where participants build a cricket squad using virtual money and smart bidding tactics.

Each team will be given a fixed amount of money (virtual) which will be used by them to buy players in auction. The aim will be to build a squad that maximize the total ratings of all the players of the team in the limited budget along with the restrictions on the total number of players.

RULES

- 2-3 members per team.
- Round-1 prelims will be conducted in offline (IPL-based quiz).
- Top 10 teams will be selected for auction.
- All teams will be given a booklet that contains the list of players to be auctioned along with their respective base prices.
- For bids between ₹1-5 crores, the bid will be increased in increments of ₹25 lakhs. For bids between ₹5-10 crores, the bid will be increased in increments of ₹50 lakhs. For bids above ₹10 crores, the bid will be increased in increments of ₹1 crore.
- Each team must have 4 batsmen, 3 bowlers, 1 wicketkeeper, and 3 all-rounders in the final playing XI. Any team with more than 15 or fewer than 11 players will be disqualified. Winners will be based on the total ratings of the team.
- All player ratings (1-10) are fixed and decided by the event committee based on IPL career and performance. Ratings cannot be questioned or modified during the auction. In case of a tie between teams, the team with the highest remaining budget will be considered.
- 7 Indian players and 4 International players should be in a final playing 11's.
- Electronic gadgets such as mobile phones, smart watches are not allowed.
- No RTM rules.
- Participants must maintain proper decorum and discipline throughout the event any misconduct or violation of rules will result in Disqualification at the discretion of the organizing committee, whose decision shall be final.
- Further details will be provided at the time of event.

Contact

Madhan M - 8489761511

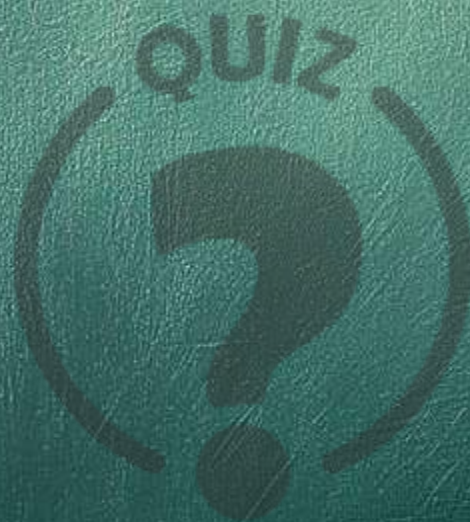
Business Trivia

About the Event:

Business Trivia tests participants knowledge of business affairs, brands, and fundamentals through multiple competitive rounds.

RULES :

- A team shall consist of a Maximum of two persons.
- There will be 3 rounds of prelims, advancement and mains.
- In case of a tie. The tie-breaker questions will be asked. • Each questions carry 1 mark.
- No questions will be re-displayed.
- The quiz will focus on current business affairs, business basics, brand updates and other business-related essentials.
- There is no on-spot Registration.
- Replacement of any participant of a team is not permitted after registration.
- The use of mobile or any other electronic devices are strictly prohibited. If used the team will be disqualified.
- The decision of the judge will be final.



Contact

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